SERVICES + PRICING

One foundation. Room to grow.

A website, a CRM, and a connected front office for local service businesses. Start with the essentials and add the services your business needs.

Website + CRM

$299 / month

$297 one-time setup
$596 to start - setup + first month

YOUR CORE PACKAGE

- Website build or rebuild
- Website hosting and care
- Customer details in one CRM

Add the services you need.

AI receptionist + webchat

$197 one-time activation

After activation, these services run within the base $299/month subscription. Provider usage charges may apply.

SEO / AI search visibility

$199 setup + $199/month

Service pages, FAQs, structured data, and ongoing search optimization. Added to the base package. $498/month total with this add-on.

Calls, texts, email delivery, telecom, hosting add-ons, and other third-party provider usage costs may be passed through when applicable. MySam Business OS does not charge a booked-appointment fee.

Full pricing: forgelaunchlabs.com/pricing

THE CONNECTED FRONT OFFICE

See how the pieces work together.

Illustrative workflow, not a customer case study or a promise of results. Configuration depends on your selected services and agreed scope.

01

Capture the inquiry

A visitor asks about your services through a website form, or through phone answering or webchat after optional AI activation.

02

Keep the details together

Contact information and inquiry context are organized in the CRM so the team can review the request.

03

Make the next step clear

The configured workflow helps the team manage follow-up and coordinate booking. Staff confirm availability and handle questions that need a person.

Scope, agreed clearly.

The $297 setup covers a website build or rebuild connected to your CRM. Confirm the pages, integrations, workflows, and ongoing care in your project scope. Work outside the agreed scope is $175/hour unless separately quoted. No support response time, monthly edit allowance, or revision count is promised by this overview.

Getting started.

Review your package and optional services at checkout. The base starting payment is $596: $297 setup plus your first $299 month. Setup begins after payment or an approved payment arrangement. Provide your content, brand assets, access, and feedback as agreed.

With AI activation: **$793 to start**, then $299/month, plus applicable usage.

Book a 30-minute walkthrough.

forgelaunchlabs.com/book

Terms